



CIVIL CONTRACTORS  
FEDERATION  
TASMANIA

## Civil Contractors Federation Tasmania

We are the voice of industry for the civil construction sector in Tasmania

**STRATEGY**  
**2025-28**

[ccftas.com.au](http://ccftas.com.au)

# VISION STATEMENT

Supporting and enabling Tasmania's civil sector to successfully, safely and effectively deliver world-class infrastructure for our community.

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# MISSION STATEMENT

To be the trusted voice of the civil industry, advocating for a sustainable civil industry by creating member and stakeholder value.



# 4 STRATEGIC PILLARS

## MEMBER VALUE PROPOSITION

### Strategic objective

Demonstrate value to our members to enable retention and continued growth in membership through our activities.

### Initiatives and activities

**CCFTas events:** Grow our events in number, quality, engagement and attendance.

**Member engagement activities:** Board and staff will engage one-on-one with members.

**Member benefits:** Increase member offers including resources, tools and enhanced programs.

## VOICE AND ADVOCACY FOR INDUSTRY

### Strategic objective

Be the voice for civil construction to influence government policy and ensure a sustainable future.

### Initiatives and activities

**Strategic relationships:** Develop and maintain strong nonpartisan relationships to influence policy.

**Operational government relationships:** Negotiate and influence funding and/or service provision arrangements with government agencies, GBEs and SOCs, and local government.

**Industry support:** Increase advocacy in health and wellbeing, safety and workforce development and training.

## TALENT ACQUISITION AND RETENTION

### Strategic objective

Promote awareness and create opportunities for the industry to attract, retain and energise a diverse workforce.

### Initiatives and activities

**Industry awareness:** Promote the civil construction industry through all channels and develop industry and career awareness material.

**Skill retention and succession:** Provide industry with access to structured development pathways for emerging leaders and promote the benefits of working in the civil industry.

**Youth Workforce:** Develop a plan to target an emerging workforce.

## SKILLS AND TRAINING

### Strategic objective

Develop our workforce by enabling training and qualifications for the civil sector.

### Initiatives and activities

**Civil Construction Earthworks Academy:** Build and activate the earthworks academy.

**High Vis Army:** Implement and deliver the HVA project plan.

**Partnerships with RTOs:** Further develop and promote training opportunities.



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